

2ND ANNUAL EVENT



India's world-class PropTech & Digital
Transformation event

19.05.20 / Bangalore
www.bwt-india.com



WHAT IS BWT INDIA?

INDIA'S WORLD- CLASS PROPTech EVENT

BWT India is the world-class real estate, construction and workplace technology event.

It's where India's real estate, construction and workplace leaders meet international capital, tech founders and collaborators.

BWT India is part of the Built World Technology Alliance - India's PropTech Community.

A portrait of Rob Marten, Co-Founder of BWT Alliance, is shown on the left side of the image. He is a man with short dark hair, wearing a light-colored striped shirt and a dark tie. The portrait is overlaid with a semi-transparent orange filter. In the top left corner of the orange area, there is a large black double quote symbol.

“

The mission of the Built World Technology Alliance is to accelerate the digital transformation of the Real Estate sector. And to promote great ideas, made in India, around the world.

Rob Marten, Co-Founder, BWT Alliance



“

“At Fifth Wall we are big fans of BWT. For us this conference has been magnificent. The calibre of people you've brought together is extremely impressive.”

Vik Chawla, Director, Fifth Wall Ventures



“

“BWT is very important for the ecosystem and in educating the country on the importance of PropTech.”

Sid Menda, CEO, CoWrks

BIG THEMES

DIGITAL TRANSFORMATION

Real Estate is the last industry to embark on digital transformation. It's not easy, and it doesn't happen over night. At BWT India, delegates learn how to start or accelerate their transformation journey.

INTEROGATING BUSINESS VALUE

PropTech can sometimes be a pushy sub-sector, with tech companies espousing the merits of their product. At BWT India, we help property companies interrogate the real business value of the best in class PropTech solutions.

IMPROVING EFFICIENCY

PropTech isn't about technology at all costs. It's about selecting the right technology to improve efficiency, to facilitate sales and to wow customers. At BWT India, property companies discuss their pilot projects and war stories.

WHY SPONSOR

BRAND

Associate your brand with the future of the industry.

THOUGHT-LEADERSHIP & STORYTELLING

The very best ideas can use our platform to multiply. Communicate your story pre-event through our world-class marketing campaigns. It starts long before the doors open.

CLIENT ENGAGEMENT

Invite your clients and treat them to the coolest new experience in the real estate calendar.

SPONSORSHIP

Partner (\$16,000 USD)

Partner is the top level of sponsorship. It is designed for IPCs and property companies who want to not only promote their own business, but also to provide space for the very best PropTech companies to demonstrate their products. It's a collaborative position for industry leaders.

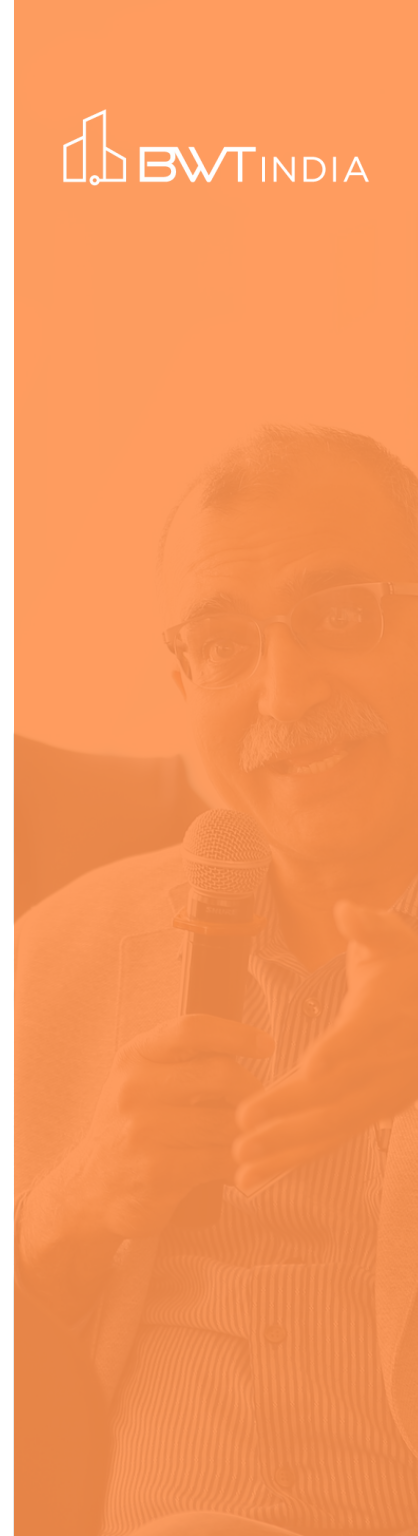
Patron (\$11,000 USD)

Patron is the mid tier sponsorship level, which enables companies to have a key branding role, a presence on the programme and the option to donate space to PropTech companies. CoWrks is a Patron.

Supporter (\$6,000 USD)

Supporter is the entry level sponsorship, which allows for branding, a role on the programme and helps to forward the mission of the Alliance. Cushman & Wakefield is a Supporter.

More packages at www.bwt-india.com/sponsorship - prices will increase



75

50

25

0

PropTech

Asset
owner

Occupier (inc Co-
working)

Advisor

VC

Media,
other

ATTENDEE BREAKDOWN

BWT INDIA 2019

2019 Total: 142 attendees

2020 Target: 200 attendees

Note: 'Asset owner' includes
property developers and funds.

FURTHER READING

BWT India 2019 Delegate Book

www.bwt-india.com (download from homepage)

BWT India Blog

www.bwt-india.com/blog

BWT India 2020 Sponsorship Packages

www.bwt-india.com/sponsorship

BWT Asia 2020 website

www.bwt-asia.com



CONTACT



Visit

www.bwt-india.com

Write

rob@builtworldtech.com

neall@builtworldtech.com

Talk

Rob: +44 (0)7544961579

Neall: +44 (0)7752134555